

COMMUTING

WHAT IS IT COSTING YOU?

BROUGHT TO YOU BY THE FOLKS AT LOVEHATETRAVEL.CO.UK

01 >> THOSE TRAVELLING LONG DISTANCES COULD

EASILY SPEND OVER **£5,000**
A YEAR ON TRAVEL

WHILE EVEN THOSE DOING SHORTER
DISTANCES SOMEWHERE LIKE LONDON CAN

EASILY RACK UP MORE THAN **£2,000**
A YEAR IN TRAVEL COSTS

02 >>

EMPLOYEES WHO
COMMUTE FOR
WORK MAY SOON
BE SPENDING
BETWEEN 10 AND
20% OF THEIR SALARY
JUST TO GET TO WORK

20%
UP TO

03 >>

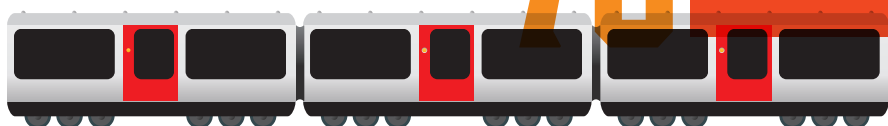


OF INDIVIDUALS HAVE A
NEWSPAPER TO HAND WHEN
THEY COMMUTE BY TRAIN

04 >>

WORKERS SPEND ON AVERAGE
52.6 MINUTES COMMUTING EVERY
DAY, BUT LONDON WORKERS HAVE
THE LONGEST COMMUTE, AVERAGING

78 MINUTES



REFERENCES: 1 (<http://www.walletpop.co.uk/2010/11/12/commuting-is-dead-what-could-you-save/>), 2 (<http://uk.prweb.com/releases/2011/02/prweb5034004.html>), 3 (http://www.bne.uwe.ac.uk/traveltimeuse/.../LyonsJainHolley_UseofTravelTime.pdf), 4 (<http://www.personneltoday.com/articles/2009/11/09/52908/over-21-million-hours-a-day-spent-commuting-by-uk-workers.html>), 5, 12 (<http://www.ukparentslounge.com/index.php?pg=347&utwksstoryid=2479&title=Brits+waste+4.6+million+hours+a+day+commuting&ind=0>), 6 (<http://www.personneltoday.com/articles/2009/11/09/52908/over-21-million-hours-a-day-spent-commuting-by-uk-workers.html>), 7 (<http://news.bbc.co.uk/1/hi/health/99961.stm>), 8 (<http://www.walletpop.co.uk/2010/11/12/commuting-is-dead-what-could-you-save/>), 9 (http://www.bne.uwe.ac.uk/traveltimeuse/.../LyonsJainHolley_UseofTravelTime.pdf), 10 (<http://www.afactaday.co.uk/2007/10/interesting-fact-646-commuting.html>), 11 (<http://www-03.bm.com/press/us/en/pressrelease/32017.wss>).

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POWWOW
NOT JUST A WORD
ANALYTICS



46% OF BOSSES SAY

NO!

TO WORKING FROM HOME OR
WORKING FLEXIBLE HOURS.

06 >>

IN TOTAL, UK WORKERS
SPEND 21.8M HOURS
TRAVELLING TO AND
FROM WORK EVERY
DAY, WITH

£266m

WORTH OF
WORKING TIME
LOST TO TRAVEL
EACH DAY.

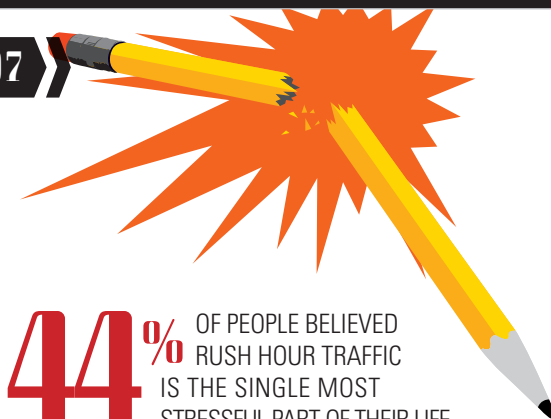
08 >>



50

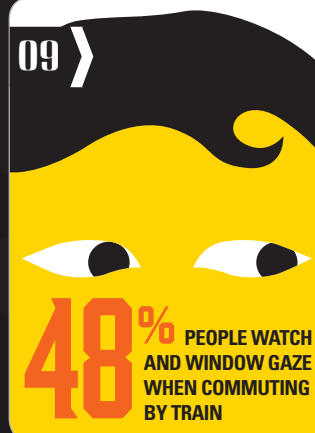
BILLION
ONE LITRE WATER
BOTTLES OF CO₂
ARE RELEASED
EVERYDAY FROM
UK COMMUTING

07 >>



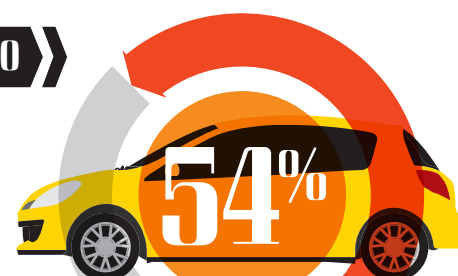
44% OF PEOPLE BELIEVED
RUSH HOUR TRAFFIC
IS THE SINGLE MOST
STRESSFUL PART OF THEIR LIFE.

09 >>



48% PEOPLE WATCH
AND WINDOW GAZE
WHEN COMMUTING
BY TRAIN

10 >>



OF ALL THE CARS IN THE UK ARE USED FOR COMMUTING

11 >>

WORLDWIDE COMMUTER PAIN INDEX



16 25 38 50 81 100

STOCKHOLM LOS ANGELES LONDON MILAN NEW DELHI BEIJING

12 >>

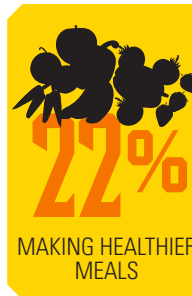
IF GIVEN THE OPTION TO WORK FROM HOME, COMMUTERS
SAID THEY WOULD SPEND THEIR SAVED TIME...



35%
WITH FAMILY



31%
EXERCISING



22%
MAKING HEALTHIER
MEALS



16%
SPICING UP THEIR
LOVE LIFE